

ESG and the Sustainable Value Chain - Trends Impacting the Packaging Business



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ESG AND THE SUSTAINABLE VALUE CHAIN

TRENDS IMPACTING THE PACKAGING BUSINESS

Jess Bonsall, ESG Director
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CONFUSED?

Recycling
Respect
Activism
Environmental Impact
Marketing
Plastic Water Bottles
Health
Equality
Laws
Woke
Ethics
Trees
Trash
Community
Profit
Vegan
Stocks
Greenwashing
Green
Air
Fairness
Light Bulbs
Electric Vehicles

What is ESG?

ESG stands for **Environment**, **Social**, and **Governance**

*It's a way to evaluate the impact a company has on its employees, its customers, and the communities in which it operates. In short, ESG focuses on a company's **sustainability practices**.*



Environment

Energy Use

Landfill Waste

Wood Waste Management

Forest Management

Greenhouse Gas Emissions



Social

Health & Safety

Workforce Engagement

Community Support

Workforce Culture

Training Resources



Governance

Environmental Compliance

Business Ethics

Cybersecurity

Continuous Operations

Emergency Response Planning

Why are these things important?



Increases efficiency



Decreases turnover



Reduces costs



Improves reputation

Strong ESG performance is perceived as value.

ESG as a license to operate



*“...in today’s globally interconnected world, **a company must create value** for and be valued by its full range of stakeholders in order to deliver long-term value for its shareholders...We **focus on sustainability** not because we’re environmentalists, but **because we are capitalists** and fiduciaries to our clients.”*

–Larry Fink, CEO, Blackrock Investors

So what can we do?



Make a plan



Develop metrics

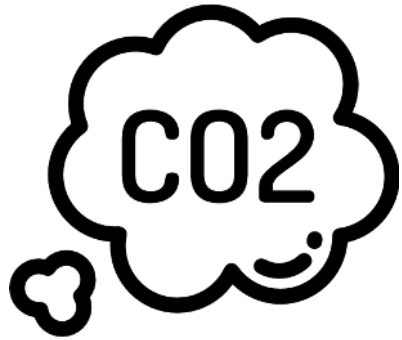


Track performance

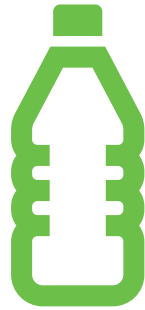


Share stories

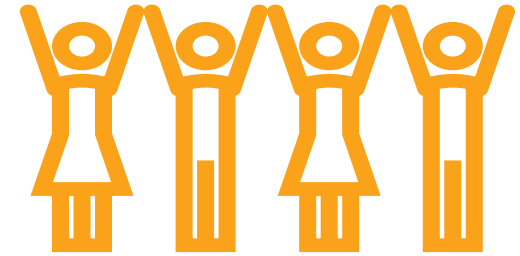
Top 3 ESG data requests



Emissions data



Pollution & waste data



Social topics